



ADAM PORT

THE INDIA TOUR | NOVEMBER 2026

A COLLISION OF SCALE AND CREDIBILITY



SUNBURN

India's most influential youth culture and music platform.
The undisputed giant of mainstream electronic music in Asia



ADAM PORT

The global pulse of Keinemusik. The genre-defining
sound of premium, trendsetting Afro-house.

Together, they create an unprecedented cultural moment for brands to own.

About Sunburn

Two decades of defining Indian youth culture



2007

THE GENESIS:
Born on the beaches of Goa.
Asia's first major EDM
festival creates a new
tourism category.



2013

PAN-INDIA EXPANSION:
Moved beyond Goa. Launched
'Sunburn Arena' city tours,
tours, campus gigs, and club
shows across 20+ cities.



2019-NOW

GLOBAL POWERHOUSE:
Hosting world's top DJs
(Garrix, Armin). Digital
explosion. Listed in Top 10
Festivals globally.

India's answer to the world's biggest stages

EUROPE
Tomorrowland

USA
Ultra Music

ASIA
Sunburn

#6



Adam Port drives the global afro-electronic movement



The pulse of the globally acclaimed Keinemusik collective. Defining the melodic house and afro-electronic sound across Ibiza, Tulum, Mykonos, and major global festivals.

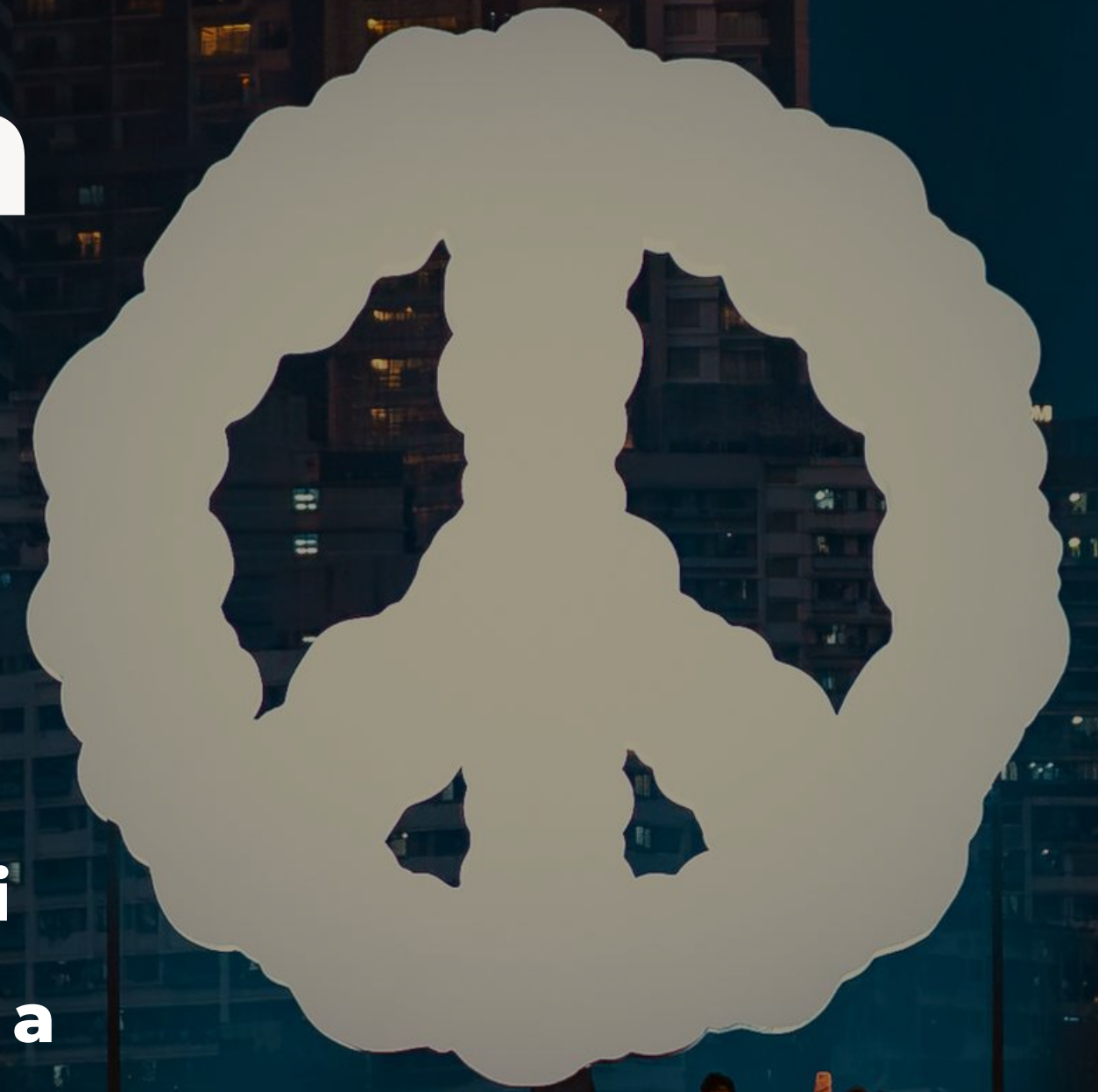
Signature Songs

- ♪ Move
- ♪ Say What
- ♪ Thandaza
- ♪ The Dream
- ♪ Point of No Return

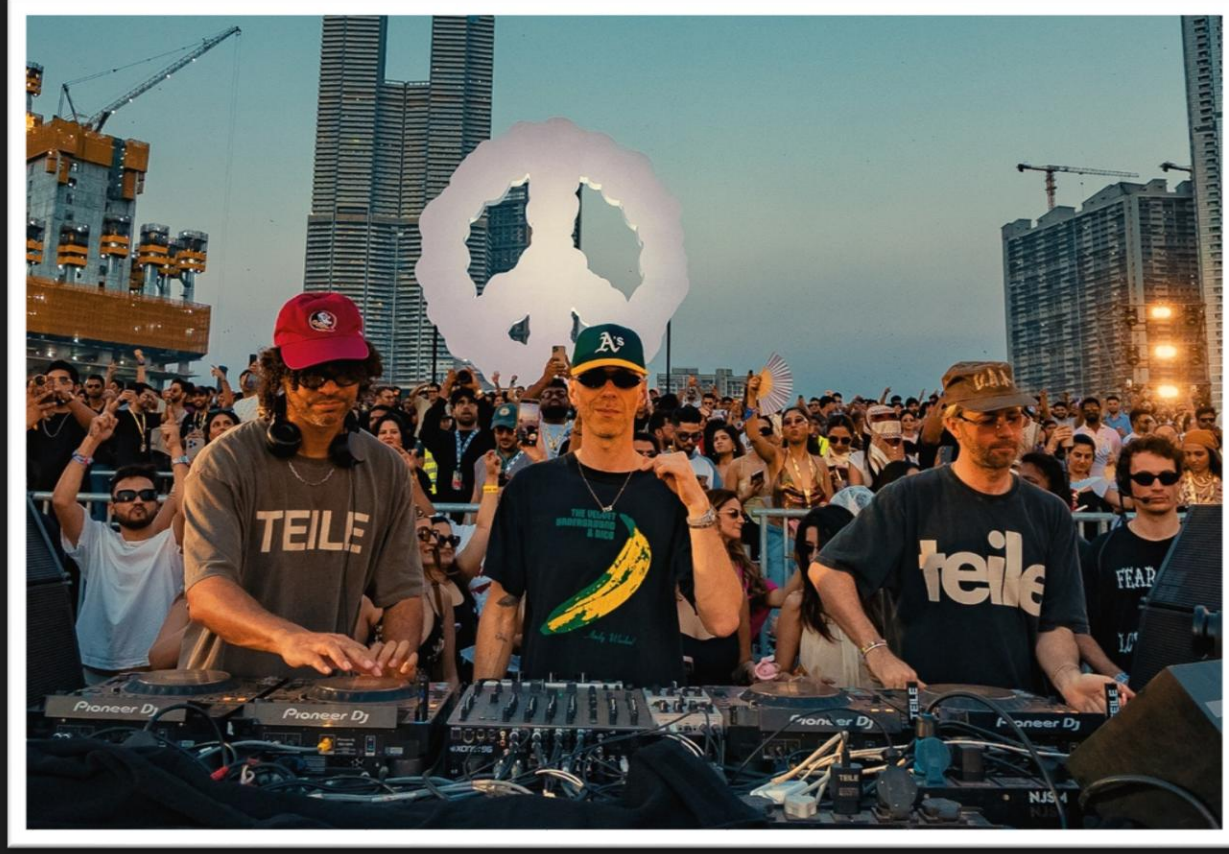
The Indian market has already spoken

25,000+

**The Keinemusik India debut showcase in Mumbai
(March 27, 2026, Mahalaxmi Racecourse) attracted a
massive, sold-out crowd. Adam Port brings that exact
unprecedented energy to a 3-city arena tour.**



GLIMPSES OF THE MUMBAI SHOW



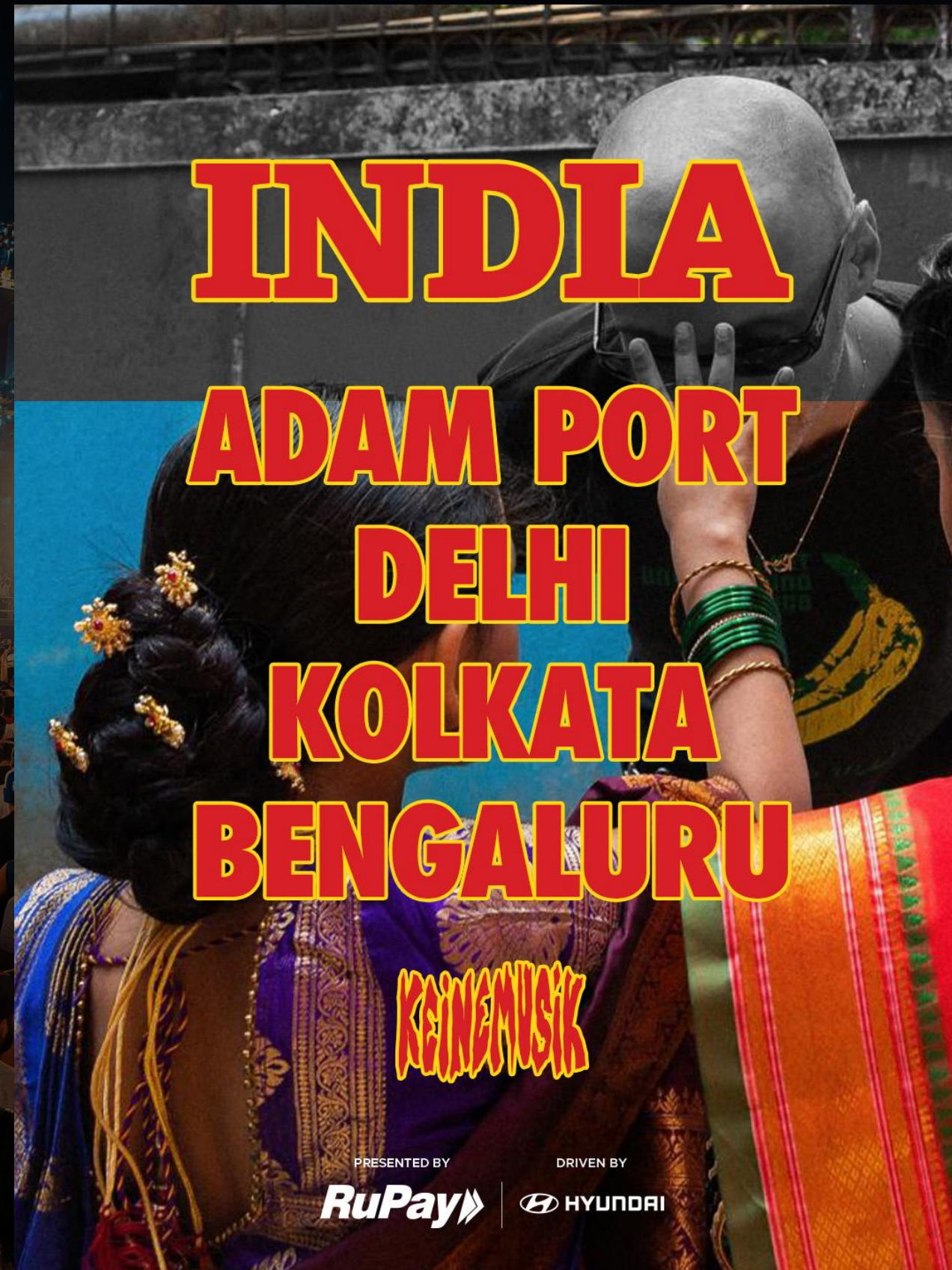


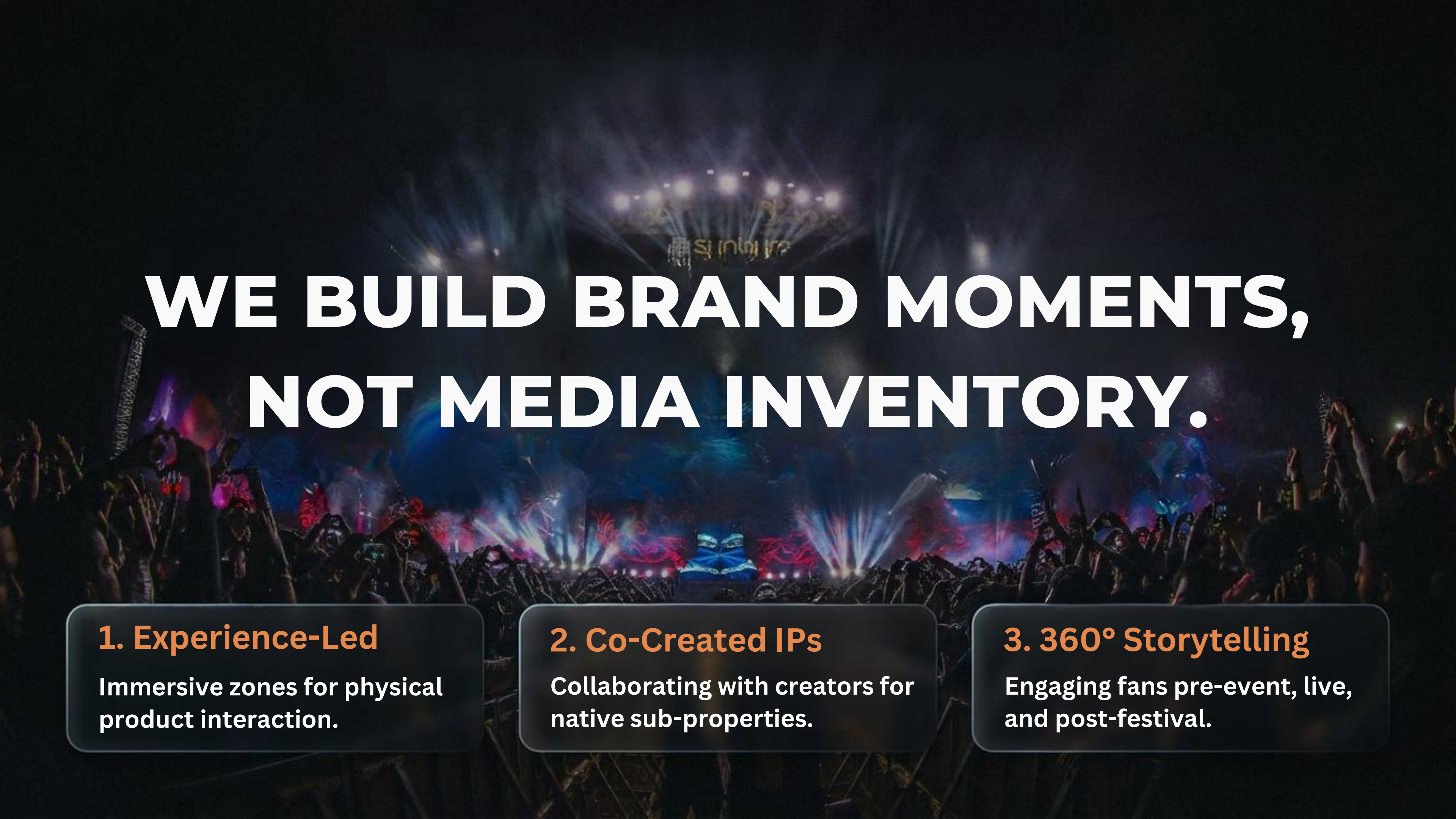
ADAM PORT

Event details

- Date: 13th, 14th & 15th November 2026
- City: Delhi, Kolkata & Bengaluru
- Time: 4pm to 10pm
- Expected Footfall: 15,000+ per event

Event Creative





WE BUILD BRAND MOMENTS, NOT MEDIA INVENTORY.

1. Experience-Led

Immersive zones for physical product interaction.

2. Co-Created IPs

Collaborating with creators for native sub-properties.

3. 360° Storytelling

Engaging fans pre-event, live, and post-festival.

Own the Narrative: Premium IP

Brand x Artist Collabs

Unlock exclusive access. Co-create studio sessions, B2B sets, remixes, and intimate interviews.

Branded Zones

Own a physical piece of the festival. Title sponsorship of immersive experience pods or VIP lounges.

Limited Merch

Streetwear meets festival utility. Co-branded limited-edition drops that fans wear long after the music stops.

BTS & Vlogs

Creator-led storytelling. Give fans an insider pass with raw backstage energy content and "Day in the Life" vlogs.

Partnership Deliverables



CO – POWERED BY

- ✓ Space Allocation 20ft x 20ft for branding/product
- ✓ Artist Meet & Greet (Upto 3)
- ✓ On-ground presence: 4 standees
- ✓ Right to shoot Aftermovie
- ✓ Complimentary tickets – 8% of the sponsorship value
- ✓ Category Exclusivity



IN ASSOCIATION

- ✓ Space Allocation 15ft x 15ft for branding/product
- ✓ Artist Meet & Greet (Upto 2)
- ✓ On-ground presence: 2 standees
- ✓ Right to shoot Aftermovie
- ✓ Complimentary tickets – 8% of the sponsorship value
- ✓ Category Exclusivity

Calendar & Commercials

FORMAT	ARTIST	NO. OF SHOWS	DATE	CITY	FOOTFALL PER SHOW	INVESTMENT	
						CO-POWERED	IN-ASSOCIATION
Sunburn Arena	Adam Port	3	13 th Nov 2026	Delhi NCR	15,000	INR 15,00,000	INR 8,00,000
			14 th Nov 2026	Kolkata	15,000	INR 15,00,000	INR 8,00,000
			15 th Nov 2026	Bangalore	15,000	INR 15,00,000	INR 8,00,000
Total		3			45,000	INR 45,00,000	INR 24,00,000

A wide-angle photograph of a large outdoor concert at night. The foreground is filled with a dense crowd of people, many with their arms raised. In the background, a stage is illuminated with bright blue and orange lights, featuring large, glowing geometric shapes. The sky is dark, and numerous fireworks are exploding, creating a shower of golden sparks and light trails.

Let's Build Culture Together.

Adam Port India Tour November 2026.